Private Equity Fund Investing: Survey of Best Practices

For Mexico Investment Catalyst Fund of Funds

Thank you for participating in the "Private Equity Fund Investing: Survey of Best Practices". As described in the cover letter to this survey, the results of the survey will be used to identify best international practices to be incorporated by the newly-created "Mexico Investment Catalyst Fund of Funds" in the implementation of its mandate to promote economic growth in Mexico through private equity fund investment.

The survey consists primarily of "check-the-box" type questions, with only a few questions seeking a brief narrative response. Please respond with respect to the private equity fund investment program that you manage or otherwise advise (which program is referred to in the survey as the "Program"). We estimate it will take approximately 60 to 90 minutes to complete the survey. Please note that any non-public information provided in your responses will remain confidential, and will not be used for any purpose other than as set forth above.

We request that all survey responses be completed and returned to PCG International LLC (at the coordinates set forth at the bottom of this survey) by close of business on Monday, June 19th, so that the valuable insights into international best practices to be provided by the responses can be integrated into the operations of the Mexico Fund of Funds in its current formative stage.

If you have any questions regarding the survey, please contact Michael Abbey at mabbey@pcg-international.com or +1-703-772-5994, or Gene Pohren at gpohren@pcg-international.com or +1-202-824-1600 x.12. Again, thank you for your assistance in this important effort to catalyze private equity investment in Mexico.

Α.	Overview of Progran	1						
Bacı	kground Information							
1.	Name of institution:							
	Mailing address:							
	Telephone no:	Fax	x no.:					
2.	Name of Program/departm	ent (if any):						
3.	Name of Chief Investment	Officer or equivalent:						
4.	Year your Program began i	nvesting in funds:						
5.	If you have a link or file the creation of your Program,	at describes the history and oblease attach.	•			hind	the	
Prog	gram Profile							
6.	Current size of your Progra a. total committed capital		number of	Fund	ds	_		
7.	Recent levels of your Progr Year	am's activity in supporting fo Total Committed Capi			ency) of Fu			
	2004 2005 2006 (proj.)						- - -	
8.	US funds Global funds (primarily Emerging markets fund Africa Asia Central and East Latin America Middle East							_
9.	to 5, least to most importa TYPE OF OBJECTIVE a. Performance b. Diversification c. Economic developmentarget regions/sectors	ent: increase supply of risk o	capital to	1 1 1		ANKIN 3 3		5 5 5
	equity asset class e. Other:	,		1 1	2 2	3 3	4 4	5 5

Program's portfolio IRR objective: For fund investments 0 to 5% For co-investments 0 to 5%
□ 5 to 10% □ 5 to 10% □ 10 to 15% □ 10 to 15% □ 15 to 20% □ 15 to 20% □ 20 to 25% □ 20 to 25% □ More than 25% □ More than 25% □ A spread of% over index (specify): □ A spread of% over index (specify):
Percentage of your overall institution's current investment portfolio that is comprised venture capital/private equity assets: less than 5% 5% to 10% 10% to 25% 25 to 50% 50 to 75% 75 to 100%
Of your Program's current venture capital/private equity assets, what percentage is: a. investments in funds: b. co-investments in portfolio companies: c. Other:
Of your Program's current venture capital/private equity fund assets, what percentage i
INVESTMENT STRATEGY PERCENTAGE OF FUND ASSETS
a. Seed Capital b. Venture Capital c. Growth/Expansion d. Buy-out e. Infrastructure f. Mezzanine Debt g. Distressed Debt h. Real Estate i. Other:
How has your Program's fund portfolio performed (estimated net portfolio IRR, realizand unrealized)? a. Over the past 3 years b. Over the past 5 years c. Over the past 10 years less than 0% less than 0% less than 0% oto 5% oto 5% oto 10% oto 10 to 15% oto 10% oto 15% oto 20% oto 25% oto 25%
How has your Program changed over the past ten years (e.g. in terms of level of activit performance, objectives)?

Urga	anizational Structure
16.	How is your Program organized? a. Ownership
17.	The key legal and/or regulatory issues that drove the structure of your Program were (check all that apply): tax considerations ERISA considerations mandates/limitations from organic statute or treaty mission scope of activity limitations geographic limitations performance objectives other:
18.	What was the initial source of funds for Program's investments? pension monies endowment public funds retained earnings other:
19.	Does your Program seek to manage third party capital (other than your institution's capital)?
	☐ Yes ☐ No
20.	How is the management of your Program structured? managed by internal staff managed by independent manager on contract basis the legal form of such manager is:
21.	Which are the functions performed by the Board (or equivalent body) in the exercise of its corporate governance function (check all that apply)? approve annual strategic plan approve annual asset allocation plan approve annual budget approve annual financial statements approve performance plans for senior management hiring and firing of senior management receive regular reports from internal and/or external auditors receive regular reports on portfolio performance receive regular reports on compliance with organic documents other:

If your institution's Board includes independent directors, how is such independent input maintained (check all that apply)? affirmative vote of one or more independent directors required for Board decisions board must approve appointment of replacement independent directors independent director terms are staggered independent directors serve for terms of _____ years ☐ other: _____ Investment and Strategic Objectives How important are the following factors in determining the level and focus of your 23. Program's capital commitments to funds? (Rank importance from 1 to 5, least to most important)? **FACTOR RANKING** diversification across geographic areas 1 2 3 4 diversification across fund vintage years 1 2 3 4 diversification across different investment strategies 1 2 3 4 1 2 3 4 opportunity to participate with top-performing managers 1 5 b. 5 5 C. 5 5 e. 1 2 3 4 5 f. tax planning other: _____ Which types of strategic objectives are considered in determining the level and focus of your Program's capital commitments to funds (check all that apply)? economic development mandate environmental protection policies social and labor policies democracy promotion policies "additionality" requirement (i.e. catalytic to private sector) mandate to promote venture capital/private equity industry target industries: ______ □ other: ______ 25. How do your Program's strategic objectives (if any) impact its performance objectives, and vice-versa? Which best describes the guidelines your Program uses in pursuing its various objectives 26. (check all that apply): strategic objectives take precedence over performance performance takes precedence over strategic objectives each fund must show reasonable prospect of meeting minimum IRR (specify hurdle:)

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each fund must show reasonable prospect of returning capital

urve	overall Program must meet minimum IRR (specify hurdle:) overall Program must break even Program is designed to accomplish its various objectives in ways that are mutually complimentary other:
· ·	Investment Strategy
Iloc	ation Planning
7.	Does your Program engage in systematic asset allocation planning (i.e. based on data collection, assumptions about performance of different investment strategies and instruments, and modeling of projected performance and cash flows based on data and assumptions) in determining the level and focus of its capital commitments to funds? Yes How frequent? How long does the processing time take? (choose all that apply) annual one month shareholders (or equivalent) bi-annual six months equivalent) other: Investment Committee (or equivalent) senior management other line department heads (e.g., legal, policy) other:
	 No. The following process (beyond evaluation of specific fund opportunities) is used to determine level and focus of Program capital commitments:
3.	Which inputs does your Program use in determining the level and focus of its capital commitments (check all that apply)? known opportunities to invest with top performing managers forecast of Program net cash flows assumptions regarding growth of Program portfolio comparison of current Program portfolio diversification and performance against long term allocation and performance targets assumptions regarding risk return and cash flow profiles of different investment strategies (e.g., venture vs. buyout) based on historical market data assumptions regarding attractiveness of different investment strategies, geographic areas, sectors based on macroeconomic analysis assumptions regarding terms of fund investments mandates/targets in respect of strategic objectives other:
	Would your Program materially change the level of risk in its portfolio if current portfolio performance, based largely on valuation of unrealized investments, indicated better than anticipated performance? No

D. Investment Process

Sourcing, Screening, Due Diligence

30.		nportant are the following criteria to a decision to invest ance from 1 to 5, least to most important)?	by	your	Prog	ram	(rank
	mport	FACTOR		R	ANKIN	lG	
	a.	performance of fund manager in prior funds relative to competition	1	2	3	4	5
	b.	absolute performance of fund manager in prior funds	1	2	3	4	5
	C.	clear and credible investment strategy	1	2	3	4	5
	d.	investment strategy has been consistently applied by fund	•	_	3	7	3
		manager in prior funds	1	2	3	4	5
	e.	extent to which track record reflects realized	1	2	2	4	_
		investments	1	2 2	3	4	5
	f.	extent to which track record is broad based	1	2	3	4	5
	g.	key fund manager principals have worked together		_	_		_
		previously	1	2	3	4	5
	h.	key fund manager principals have managed a prior fund					
		through the entire investment cycle	1	2	3	4	5
	i.	fund manager has demonstrated proprietary deal flow	1	2	3	4	5
	j.	fund manager has demonstrated network among					
		international strategic investors	1	2	3	4	5
	k.	fund manager has demonstrated back-office capability	1	2	3	4	5
	Ι.	fund manager has demonstrated fiduciary reporting					
		capability	1	2	3	4	5
	m.	fund manager has strong presence in target geographic					
		area	1	2	3	4	5
	n.	fund manager has strong command of local language,					
		culture	1	2	3	4	5
	Ο.	extent to which fund is offering "market" terms and					
		conditions	1	2	3	4	5
	p.	extent to which fund indicates willingness to accept your	•	_	•	•	Ū
	ρ.	Program's special terms	1	2	3	4	5
	q.	other:	1	2	3	4	5
	ч.	other.	•	_	J	7	5
21	How in	 nportant are the following to your Program's sourcing fund o	امما	flow	(rank		
31.		ance from 1 to 5, least to most important)?	leai	TIOW	(i ai ik		
	πιροι ι	FACTOR		D/	ANKIN	IC	
			1			_	Е
	a.	reacting to unsolicited proposals	1	2	3	4	5
	b.	"top down" and "bottom up" mapping of investment	1	2	3	4	5
		strategies, geographies, and funds in same	_	•	_		_
		By outside consultants	1	2	3	4	5
		By internal research teams	1	2	3		5
	C.	use of published "request for proposals" (or equivalent)	1	2	3	4	5
		process					
	d.	fundraising cycles of fund managers already supported	1	2		4	5
	e.	industry networking	1	2	3		5
	f.	other:	1	2	3	4	5

32.	Who makes the initial decision for your Program regarding interest in a fund opportunity (i.e. screening decision)? internal research staff (based on general guidance) external consultant (based on general guidance) Chief Investment Officer Investment Committee other:
33.	What kind of evaluation is performed by your Program before a decision to invest in a fund (check all that apply)? review of private placement memorandum collection and review of detailed questionnaire interviews with fund principals interviews with full management team interviews with past portfolio company managers reference checks verification of fund manager cash flows by review of audited financial statements by detailed review of valuation methodology by checking attribution to principals by checking unrealized valuations against comparables other: negotiation of key investment terms other:
34.	What tools are used to enhance the efficiency of the screening/ evaluation/decision process (check all that apply)? template screening memorandum template investment recommendation memorandum template evaluation criteria checklist template cash flow financial model database of funds, team members, portfolio companies other:
Inve	stment Approval
35.	In your Program's investment decision process, what steps precede a formal decision to invest (check all that apply)? formal recommendation by external consultant recommendation by Chief Investment Officer approval by other line departments (specify): recommendation by Investment Committee other:
36.	Formal decision by your Program to invest in a fund is taken by (check all that apply): Chief Investment Officer Investment Committee Board of Directors other:

Documentation

37.		important are the follo 1 to 5, least to most im	wing terms to your Program in fund	inve	estme	ent n	egot	iations
	(i ai ik	FACTOR	portant):		R	ANKI	NG	
	a.		end investments by supra-majority		11	MINIXI	110	
	u.	vote	ond investments by supra majority	1	2	3	4	5
	b.		nate fund by supra-majority vote		2	3		5
	C.		ove GP "without cause" by supra-	•	_	Ü	•	Ü
	0.	majority vote	ore or without dade by supra	1	2	3	4	5
	d.		minate based on Key Man event	1	2	3		5
	e.		ried interest distributions	1	2		4	5
	f.	participation on the A		1	2		4	5
	g.		al of annual fund budget	1		3		
	h.	participation on the In			2	3	4	
	i.		the GP carried interest	1		3		5
	j.		dress any "phantom tax" liabilities					5
	J. k.		fit from tax treaties or other	'	_	J	4	3
	K.	preferential tax arrang		1	2	3	4	5
	I.		m to ERISA or other pension law	ı	2	J	4	5
	1.	requirements	in to Exist of other pension law	1	2	2	3 4 3 4 h depart	5
	m			1	2			5 5
	m.	otnei		ı	2	3	4	5
	□ ot							
39.			r Program from approval of a fund			/ int	o a	legally
40.		does your Program uti nitments?	lize lawyers in the negotiation and	doc	umei	ntati	on o	f fund
		performed primarily	 a. number of in-house lawyers that work on your Program's fund investransactions b. percentage dedicated to Program c. percentage performing substantifunctions for Program's parent in 	estm n al ot	ent her	_		
	pei	legal function is formed primarily by tside counsel	average legal fees or such represent Under \$30,000 \$30,000 to \$50,000 \$50,000 to \$75,000 \$75,000 to \$100,000 More than \$100,000	tatio	n			

E. Deal Flow Enhancement/Development/Outreach Activities

41.	Which deal flow enhancement/developmental/outreach activationally undertake (check all that apply)? provide training to entrepreneurs regarding private equity for provide training to investors regarding private equity funds provide training to emerging fund managers re institutional provide education to private equity fund managers re opport markets of interest to Program provide technical assistance funding to entrepreneurs provide technical assistance funding to funds or fund manager support conferences that provide networking opportunities investors, and/or entrepreneurs other: not applicable	funds investo tunitie	or exp s in o	oectat verlo	ions							
42.	Which activities have proven most effective (rank 1 to 5, least to most effective)?											
	TYPE OF ACTIVITY		RANKING									
	a. provide training to entrepreneurs regarding private equi	•	•	•		_						
	funds	1	2	3	4	5						
	 b. provide training to investors regarding private equity funds 	1	2	3	4	5						
	c. provide training to emerging fund managers re	1	2	3	4	5						
	institutional investor expectations d. provide education to private equity fund managers re											
	opportunities in overlooked markets of interest to											
	Program	1	2	2	4	5						
	· · · · · · · · · · · · · · · · · · ·	1	2	3 3	4	5						
	e. provide technical assistance funding to entrepreneursf. provide technical assistance funding to funds or fund	1	2	3	4	5 5						
	managers	1	2	3	4	5						
	g. support conferences that provide networking											
	opportunities for fund managers, investors, and/or											
	entrepreneurs	1	2	3	4	5						
	h. other:	1	2	3	4	5						
	i. not applicable	'		J	4	J						
	тот аррпсавіс 🔲											
43.	How frequently do you report deal flow enhancement/develop to the Board of Directors (or equivalent)? annually semi-annually quarterly	mental	outr/	each	impa	acts						
	do not report to Board on impacts											
	other:											
44.	How does your Program staff its deal flow enhancement/devel	opment	al/ou	utreac	:h ef	forts						
	(check all that apply)? I handled largely by dedicated professional staff, supported largely by dedicated largely by	ov otho	r Dro	aram	norc	onnol						
	handled largely by investment professionals, supported by c											
	handled largely by investment professionals, supported by the handled largely by non-professional staff	ATTEL PL	uyı al	ii pei	SUH	ICI						
	outsourced to external consultants											
	other:											
	not applicable											
	□ not applicable											

45.	annual budget contains su	de available by your Progra	orts
	not applicable	nd Manitanina	
F.	Portfolio Management a	nd Monitoring	
Volu	ıme, Staffing		
46.	How many capital calls does your Program typically receive in one year? 1 to 5 5 to 10 10 to 15 15 to 20 20 to 25 25 to 30 More than 30	How many distribution notices does your Program typically receive in one year? 1 to 5 5 to 10 10 to 15 15 to 20 20 to 25 25 to 30 More than 30	How many requests for amendments or waivers to fund investment documentation does your Program typically receive in a year? 1 to 5 5 to 10 10 to 15 15 to 20 20 to 25 25 to 30 More than 30
49.	your Program? handled largely by same of support staff; handled largely by staff a. percentage of such	ement, monitoring, and administ professionals that originate fund in other than originating professional in staff that is dedicated to these for	investments, with assistance Is, of which: unctions:
	Program or parent	•	
	handled largely by exterior other:	nal consultants	
50.	apply): ☐ accounting ☐ legal ☐ human resources		staff (check all that

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		ity Funds Investing: Iternational Best Practices					
		investment research information technology other:					
Proc	esses,	Standards					
51.		functions are most important to operations of your Program histration and monitoring group (rank 1 to 5, least to most im				anag	ement,
		FUNCTION		R	ANKI	NG	
	a.	confirming compliance of each proposed investment by a fund with that fund's investment guidelines, diversification requirements, and other contractual					
	h	restrictions	1	2	3	4	5
	b. c.	confirming compliance of all management fees and fund expenses paid by each fund with contractual restrictions confirming compliance with all reporting requirements,	1	2	3	4	5
	d.	including in respect of scope and timeliness inputting into a database on a contemporaneous basis all key data regarding each fund, including fund terms, portfolio company profiles, capital calls, distributions,	1	2	3	4	5
	e.	and other cash flows verifying data provided by funds, including against monthly Program bank statements, quarterly fund financial statements, and quarterly or semi-annual fund	1	2	3	4	5
	f.	valuation reports Ensuring integrity of database through separate accuracy	1	2	3	4	5
	a	review of all data inputs by person other than individual that input data	1	2	3	4	5
	g.	producing regular Program portfolio performance reports, including current valuations, actual cash flows, and portfolio IRR	1	2	3	4	5
	h.	producing regular forecast of Program portfolio cash flows and performance using financial model	1	2	3	4	5
	i. j.	collecting benchmark data, and analyzing Program portfolio performance reports against benchmark data producing/analyzing regular Program portfolio	1	2	3	4	5
	k.	construction and performance reports, comparing actual vs. plan maintaining and following written procedures for each	1	2	3	4	5
	1.	major aspect of portfolio management, administration and monitoring ensuring that no individual has the authority or ability to	1	2	3	4	5
	m.	approve, execute and report any Program transaction other:	1 1	2	3	4 4	5 5
52.		n processes does your Program use to monitor fund performant k all that apply): production of regular internal monitoring reports a. how frequent:	nce a	and c	omp	ianc	e
		b which departments review.					

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	regular internal meetings to review Program portfolio a. how frequent: b. which departments attend regular attendance at Advisory Board meetings of each fund a. how frequent:
	other regular meetings with fund manager to discuss performance and compliance a. how frequent:
	regular meetings with management of key portfolio companiesa. how frequent:
	regular site visits of key portfolio companies a. how frequent:
	other:
53.	Which reporting requirements does your Program routinely require be met by its funds (check all that apply)? quarterly unaudited, and annual audited, fund financial statements quarterly unaudited, and annual audited, investment manager financial statements quarterly and annual capital account statements quarterly investment activity reports, e.g. investments made, realized quarterly performance summaries for each portfolio company audited financial statements for each portfolio company annual budget for fund annual budget for investment manager other:
54.	Which valuation guidelines are routinely used by the funds supported by your program (check all that apply)? US GAAP EVCA, BVCA and/or new International Private Equity Valuation Guidelines PEIGG other:
55.	Which processes does your Program use to verify fund manager valuations (check all that apply)? review each fund manager valuation check valuation inputs against portfolio company financial statements check portfolio company comparables independently run valuations of portfolio companies using several different methodologies independently run valuations of portfolio companies using standardized Program valuation guidelines other:
56.	Which of the divestment strategies does your program routinely use? buy and hold until fund termination sale of LP interest in secondary transaction other:

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	What is the average holding period for your program's fund investments (i.e. period from capital contribution to return of capital)? less than 3 years 3 to 4 years 4 to 5 years 5 to 6 years 6 to 7 years 7 to 8 years more than 8 years
Info	rmation Technology, Reporting
58.	Which IT platforms does your Program use (check all that apply)? Analytics Burgess/Private I InvestTrans Excel-based custom designed other:
59.	What services has your Program purchased from its IT platform vendor (check all that apply)? customization of software service plan other:
60.	How much did your Program spend on the initial design and implementation of the IT platform: less than \$50,000
62.	How satisfied is your Program with its current IT platform (indicate on a scale of 1 to 5, unsatisfied to very satisfied)?
63.	Which portfolio management/monitoring reports does your IT platform generate (check all that apply): status/performance of each fund (e.g. capital committed, drawn down, invested, realized, distributed; IRR and multiples) aggregate roll-up of status/performance of Program portfolio Program portfolio diversification (e.g. by vintage year, investment strategy, sector) Program portfolio annual cash flows, actual and projected compliance of each fund with contractual requirements Program performance in respect of strategic objectives a. describe reports: contacts manager/directory of funds contacts forward calendar of fund manager fundraising cycles
	customized reports derived from filtering, grouping, sub-totaling database entriesother:

64. How does your Program measure the impact of its deal flow enhancement/developmental/outreach activities (describe in respect of each that apply):

TYPE OF ACTIVITY	IMPACT INDICATOR
Economic development mandate	
Environmental protection policies	
Social and labor policies	
Demonstration and the	
Democracy promotion policies	
Additionality requirement	
Mandate to promote venture	
capital/private equity industry	
Target industries:	
Other:	
☐ Not applicable:	

G. Operating Policies and Parameters

stari	ing, compensation	
65.	What is the total number of Program staff in	each of the following categories:
	CATEGORY OF EMPLOYEE Senior Management Investment professionals Attorneys Accounting Professionals Other Professionals Support Staff Investment Research Information Technology Other:	NUMBER
66.	What is the range of base compensation provapply): senior management \$50 to \$100,000 \$100 to \$150,000 \$150 to \$200,000 \$200 to \$250,000 \$250 to \$300,000 More than \$300,000 investment professionals \$50 to \$100,000 \$100 to \$150,000 \$150 to \$200,000 \$200 to \$250,000 \$250 to \$300,000 More than \$300,000	ided to staff professionals (check all that
	☐ other professionals ☐ \$50 to \$100,000 ☐ \$100 to \$150,000 ☐ \$150 to \$200,000 ☐ \$200 to \$250,000 ☐ \$250 to \$300,000 ☐ More than \$300,000	
	☐ analysts ☐ \$25 to \$50,000 ☐ \$50 to \$75,000 ☐ \$75 to \$100,000 ☐ \$125 to \$150,000 ☐ More than \$150,000	
67.	Which forms of incentive compensation are used cash bonuses carried interest vesting over what period: no incentive compensation provided other:	

68. How is the amount of incentive compensation determined? lockstep formula for entire staff set by senior management each year compensation committee determines for each individual employee senior manager of department determines for each individual employee in department, within budget provided by senior management □ other: _ 69. What determines the amount of incentive compensation? performance of overall portfolio actual operating expenses vs. budget management assessment of individual performance ad hoc against written annual individual performance targets peer reviews of individual performance other: __ 70. For top performers, how much does incentive compensation increase overall compensation? 1 to 10% of base compensation 10 to 25% of base compensation 25 to 50% of base compensation 50% to 100% of base compensation 100 to 150% of base compensation ☐ More than 150% of base compensation 71. What type of training opportunities does your Program provide to its investment professionals? private equity industry conferences executive business education distance learning secondments to other institutions other: _ 72. Does the Chief Investment Officer have the authority, within legal and budgetary constraints, to hire and fire staff and consultants? Yes ☐ No Risk Management 73. Which processes does your Program use to monitor and control Program expenses (check all that apply): senior management creation of annual Program operating budget Board of Directors approval of annual budget Regular reporting to Board of Directors on actual vs. budget incorporation of budget targets into senior management performance plans other: Which are incorporated into your Program's operations (check all that apply): 74. dedicated Compliance Officer to oversee and monitor Program compliance with external legal and regulatory regimes, as well as internal process and procedures Written compliance calendar setting forth key dates for compliance filings, reviews, etc.

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	ty Funds Investing:	
Survey of In	ternational Best Practices	
	Formal process and written procedures to identify and report potential conflicts of interest between or among Program employees, consultants, and funds supported	
	written code of ethics	
	confidential forum for employees to raise concerns regarding Program investment	
	process, management practices	
	written Antimoney Laundering Policy	
	written Disaster Contingency Plan	
	written Recordkeeping Policy regarding records maintenance and retention	
	Regular training on Program policies for employees; how frequent:	
	Regular internal audits regarding Program compliance with investment process and procedures; how frequent:	
	Regular internal audits regarding Program compliance with portfolio planning and	
	review process and procedures; how frequent:	
	Regular internal audits regarding Program compliance with portfolio	
Ш		
	Regular internal audits regarding Program compliance with investment process and procedures; how frequent:	

Please return by Monday, June 19th the completed survey by fax, email, or courier to:

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