



Investor Focus and Key Terms February 10, 2011



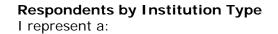
### **Outline**

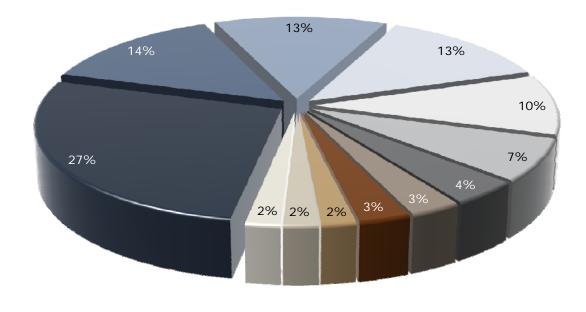
- Probitas Surveys
- Private Equity Focus for 2011
- Infrastructure Focus for 2011
- Terms and Fund Structure
- Investors' Greatest Fears



## Probitas Private Equity Survey **By Institution Type**

Over 180 respondents from a variety of institutions participated in this year's survey







- Public Pension/ Superannuation Plan
- Endowment/Foundation
- Consultant/Advisor
- ■Insurance Company
- Family Office
- Bank
- Corporate Pension/ Superannuation Plan
- **■**Government Entity
- ■Sovereign Wealth Fund
- Taft Hartley/Industry Pension Plan
- Other

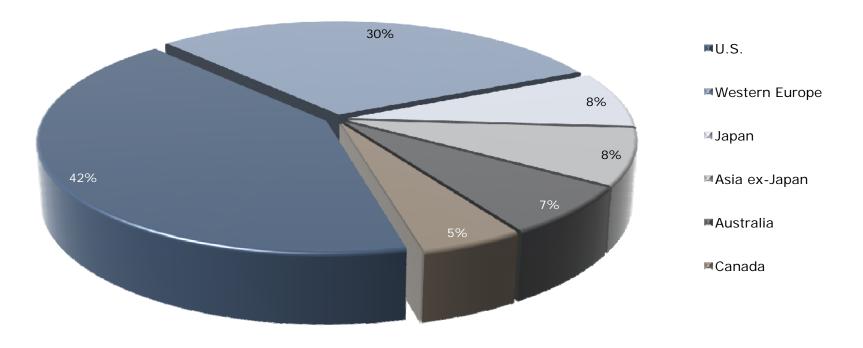


# Probitas Private Equity Survey **By Firm Headquarters**

- Diverse base of respondents by geography, though skewed towards developed markets
- Unfortunately, no Latin American representation

### **Respondents by Firm Headquarters**

My firm's headquarters are located in:



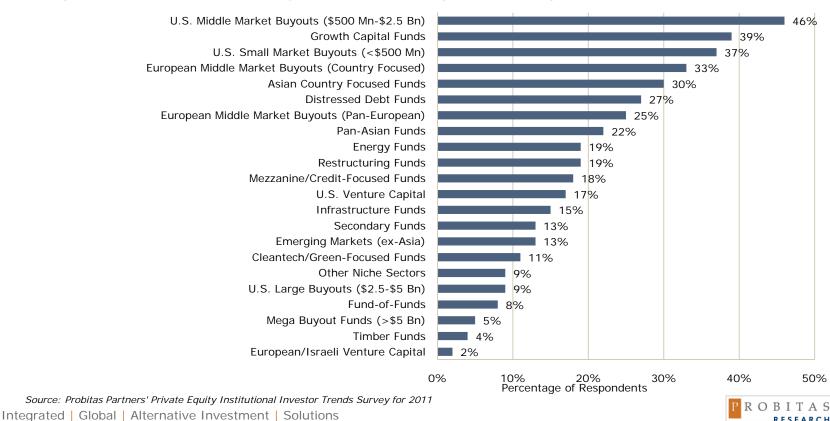


## Private Equity Appetite for 2011 Sectors of Interest

- Heavy focus on the small end of the U.S. buyout/ growth capital market
  - But reflects the fact the 47% of respondents were from North America
- Strong interest in European country focused MMBOs and Asian Growth Capital

#### **Private Equity Sectors of Interest**

During 2011, I plan to focus most of my attention on investing in the following sectors (choose no more than five):

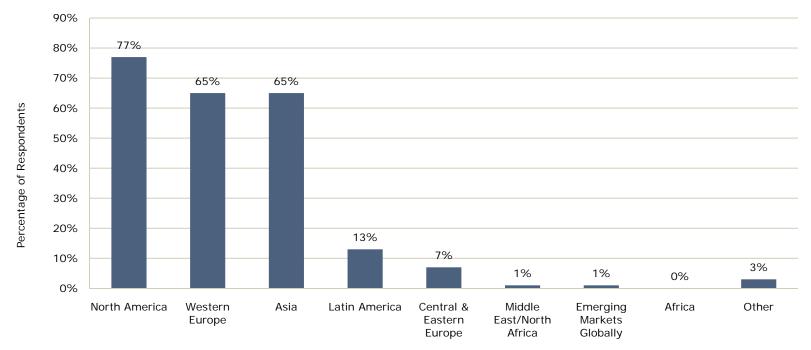


## Private Equity Interest for 2011 **General Geographic Interest**

- All respondents favor their home markets
  - But on a collective basis the established markets are dominant
- There was no participation in the survey from investors based in emerging markets besides Asia

#### **Private Equity Geographical Focus**

During 2011, I anticipate that the three major geographical focuses of my program will be:



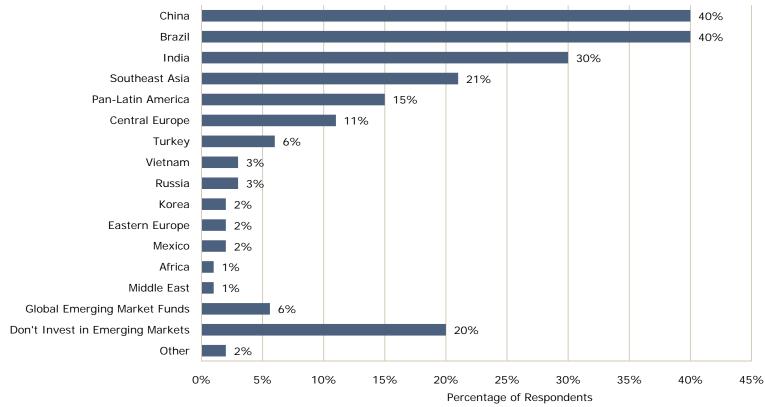


## Private Equity Interest for 2011 Emerging Markets

- China and Brazil share the lead, with India close behind; Russia badly trails the BRICs
- Little interest in Global Emerging Market Funds and 20% do not invest in emerging markets

### **Most Attractive Emerging Markets**

I find the most attractive emerging markets to be: (choose no more than two)



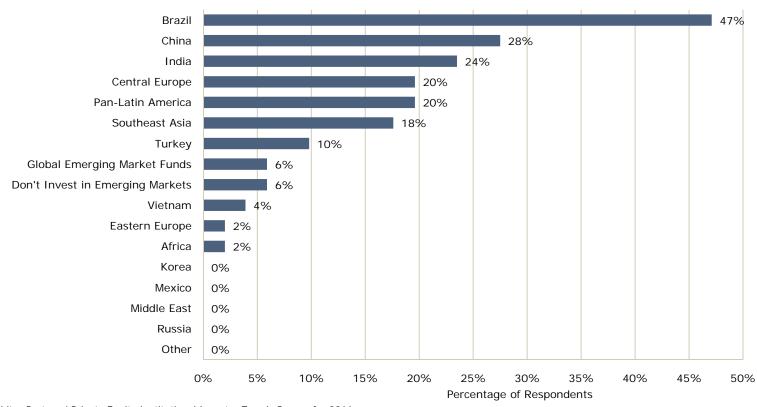


# Private Equity Interest for 2011 Emerging Market Focus of Europeans

- A different perspective from Europe:
  - Much stronger interest in Brazil than in China, a stronger interest in Pan-Latin funds
  - More interest in Central Europe and Turkey

### Most Attractive Emerging Markets: European Respondents

I find the most attractive emerging markets to be: (choose no more than two)



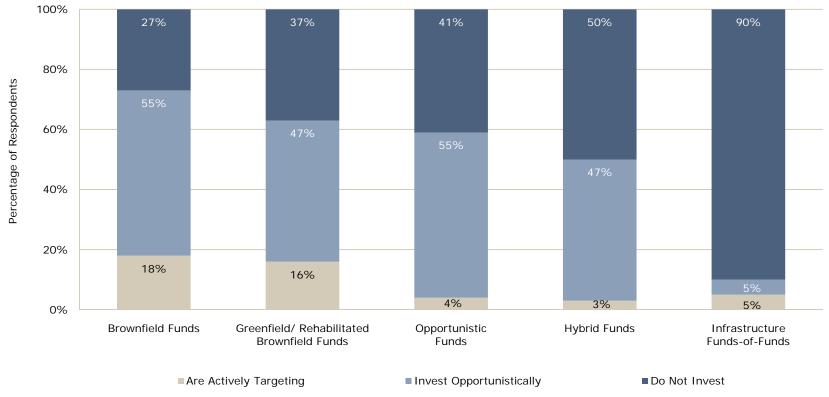


# Infrastructure Focus for 2011 Interest by Strategy

- Stronger focus on Brownfield and Greenfield funds
- Little interest in Funds of Funds

#### **Infrastructure Sectors of Interest**

Regarding the various sectors of infrastructure, we:



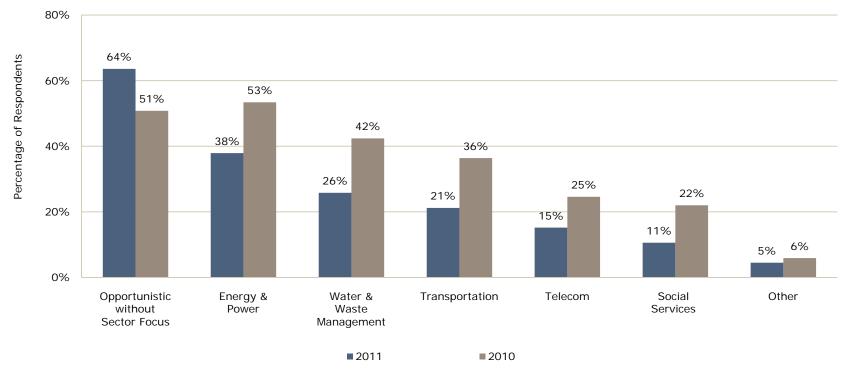


# Infrastructure Focus for 2011 Interest by Strategy

- Strongest focus is on funds investing opportunistically without a sector focus
  - Reflects the product offered in the market
  - Strongest individual sector is energy & power

### Infrastructure Industry Sectors of Interest

Within infrastructure, my firm is actively interested in investments or funds focused on (choose all that apply):





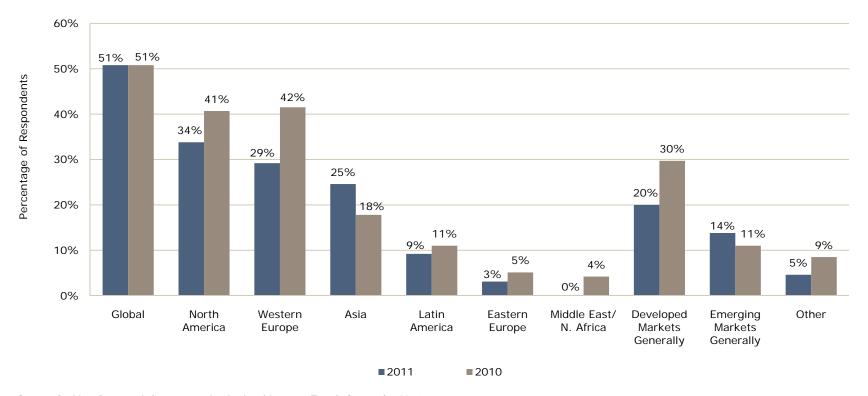
## Infrastructure Focus for 2011

## Interest by Geography

- Heaviest focus is on the developed markets
  - Global funds in the market usually have minimal emerging market allocations
  - Some increased interest in Asia

### **Geographic Focus**

My firm invests in infrastructure funds with investment mandates focused on (choose all that apply):



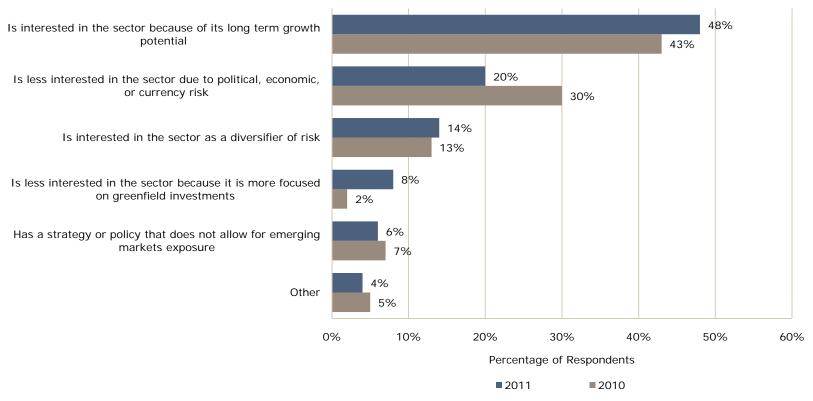


# Infrastructure Focus for 2011 Interest in Emerging Markets

- Investors targeting emerging markets do so for its long term growth potential
  - In 2010, investor fears of emerging markets also moderated

### **Interest in Emerging Markets**

As far as my interest in emerging markets is concerned, my firm:



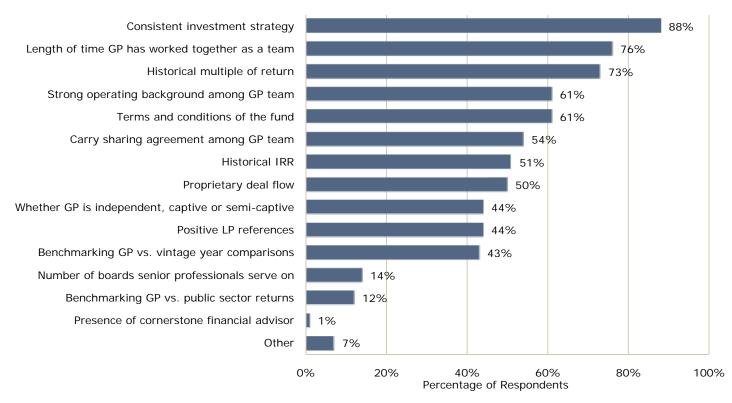


## Due Diligence and Terms Key Factors in Due Diligence

- Taken from a summer 2010 survey done with PEI
- Heavy focus on team and consistency; Multiple more important than IRR

#### Key Factors in Due Diligence

I consider the following to be the most important factors when conducting due diligence: (Choose all that apply)



Source: 2010 PEI/Probitas Partners Private Equity Fund Investment Due Diligence Survey

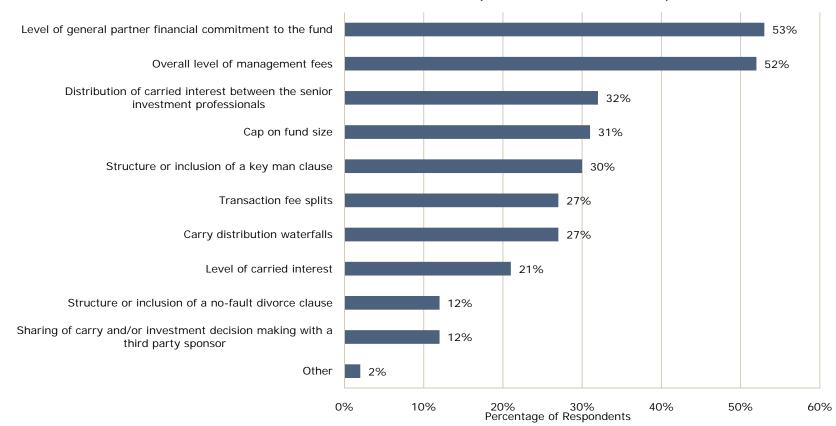


## Due Diligence and Terms Terms and Fund Structure

## Strongest focus is on alignment of interest clauses

### **Issues Regarding Fund Structure**

The issues I focus on most as far as terms or structure of a fund are: (choose no more than three)



Source: Probitas Partners' Private Equity Institutional Investor Trends Survey for 2011

PROBITAS RESEARCH™

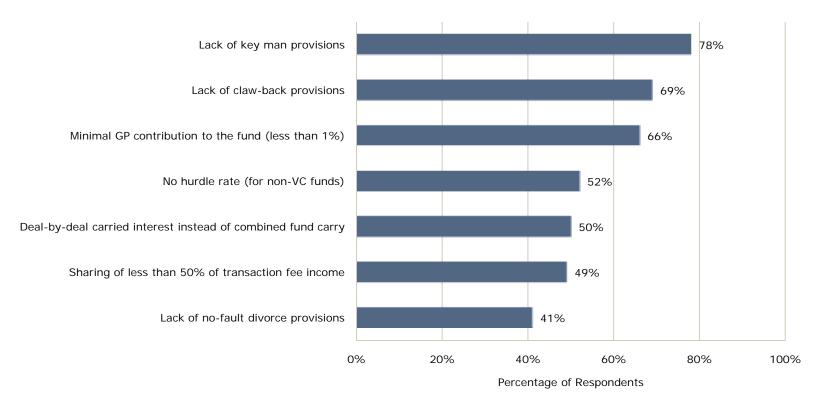
## Due Diligence and Terms

### Terms and Fund Structure: Deal Breakers

Phrase the question another way: What causes you to walk away?

#### **Terms & Conditions Deal Breakers**

When not included, my firm considers the following terms and conditions to be "deal breakers": (Choose all that apply)



Source: 2010 PEI/Probitas Partners Private Equity Fund Investment Due Diligence Survey



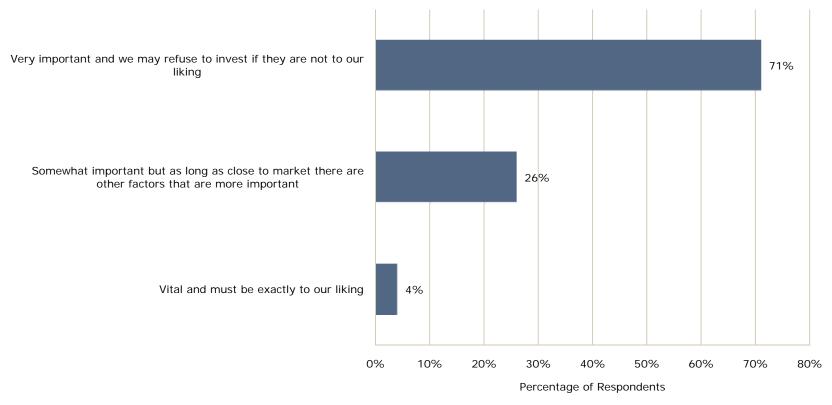
## Due Diligence and Terms

## **Terms: How Important Are They?**

- Yes they are important and LPs will walk away . . .
- But there are still managers that are difficult to access that play by different rules

#### **Terms and Conditions**

With regards to terms and conditions in relation to due diligence, I consider them to be:



Source: 2010 PEI/Probitas Partners Private Equity Fund Investment Due Diligence Survey
Integrated | Global | Alternative Investment | Solutions



## Due Diligence and Terms LPs on Investment Committees

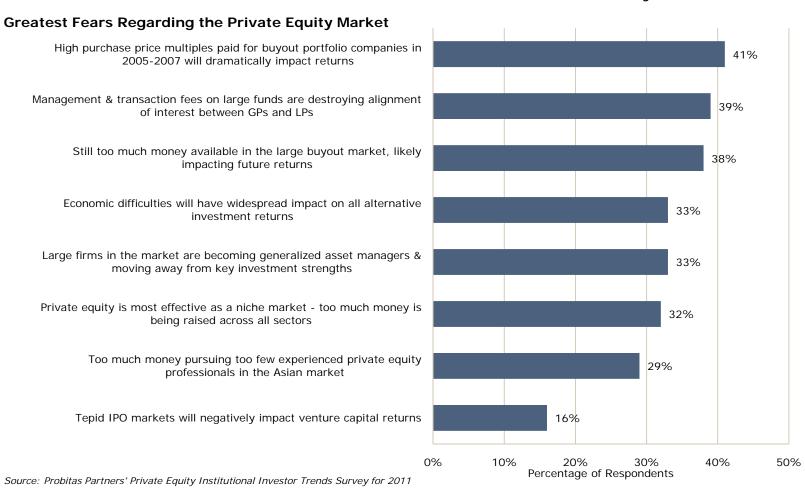
- Not included in any of our surveys as the situation is so unusual in most jurisdictions
- LPs serving on institutional blind pool funds was never a feature of the U.S. or U.K. markets in order to preserve the limited liability of limited partners
- In cases where fund sponsors place representatives on the investment committee of a fund, this is most often perceived as a potential conflict of interest, subject to intense scrutiny in due diligence
- Local funds in Denmark have this tradition, but once they expand and seek investors from outside Europe this structure is usually abandoned
- Key Issue: Investment Experience How many LPs have internal staff with enough experience to really second guess a GP's investment decision?
- Key Issue: Due Diligence Even if as an LP I refuse an investment committee position in order to maintain my limited liability status, do I need to perform due diligence on all the LPs on the committee who will be making investment decisions?



## Lastly

### Investors' Greatest Fears

- Heavily focused on the buyout market, especially the large end
- Concerns in a number of sectors that there is still too much money in the market



Integrated | Global | Alternative Investment | Solutions